



## INSIDE THE CITY - ONECITY NEWSLETTER

### Mark's Letter

**Tears streaming. Radiant smiles. A glimpse of joy. New-found hope.**

My heart was bursting recently as I met with parents on a nearby campus who learned they were finally going to realize their dreams of sending their kids to college. Next fall, the trajectories of nine lives will be changed forever because of you! Nine local high school students are part of a new initiative called **GenerationNext** which OneCity is bringing to the Cincinnati region. That day, I heard the word *miracle* lobbed around. Not carelessly, but with heartfelt thanks.



After nearly four years in development, **GenerationNext** is finally coming to fruition. Promising high school students with humble hopes of attending and graduating college are now enrolling for fall classes where they'll receive a full scholarship to either Cincinnati Christian University (CCU) or Cedarville University!

While college enrollment for minorities has increased by almost half since 1976, the retention and graduation rate for students of color is an unacceptable 50%. OneCity is importing a best-practice model from the Northwest Leadership Foundation--which has yielded a retention rate of 97%--and will apply the template and program training to generate a successful program here in Southwest Ohio.

### 5th Annual Brad Johansen Celebrity Golf Classic - July 6th 2009

This summer we will be hosting **The 5th Annual OneCity Celebrity Pro Am** brought to you by Brad Johansen and local PGA star Steve Flesch. An exciting event for sponsors and golfers alike, the fundraiser has grown in scope and size to become one of the most distinguished events in town. In the past four years, the Golf Classic has generated over \$900,000 of income yielding more than \$650,000 in direct funding for OneCity and three other charities. This year we'll top one million dollars!



This annual golf event is OneCity's primary fundraiser, and we're thrilled to welcome PGA Tour Professional Steve Flesch, who will be joining our efforts this year. Steve has invited 14 other current PGA Tour Pros to join our local foursomes, which promises to make the day even more special! We hope you will be able to join us for Cincinnati's first-ever PGA Celebrity Pro Am event!

So mark your calendars now for **Monday, July 6th, 2009 for the OneCity Celebrity Pro Am** which will be held at the Triple Crown Country Club in Union, KY (located just 25 minutes from downtown Cincinnati). Our golf foursomes are already full, but contact us if you wish to be added to the waiting list. Plus, there are still plenty of ways to get involved!

Our belief is that by identifying candidates up front and investing in them prior to the start of school, we can facilitate their smooth transition and a "running start" on campus. Students who enroll together will have instant peer support, connection, and esteem, all of which will help them sustain momentum in their studies. Mentors at home and on campus will provide needed networking, encouragement and guidance. Finally, students will discover the most appropriate leadership opportunity for them on campus, beginning a development cycle that will help these students not only stay in school, but to emerge as "world changers" upon graduation.

OneCity has been at work with the staff from both Universities and CityCURE to prepare students for a whole new chapter in their lives to begin in just a few short months. While the work ahead will be challenging and demanding, the impact on these students, their families, our community and all involved will be unparalleled!

Thank you so much for your investment in OneCity. It is through you that we are blessed to be able to facilitate the *miracle* of changed lives in our city.

OneCity has been working with staff from CCU's Urban Scholars' Program, Cedarville and CityCURE to help prepare students for a whole new chapter in their lives. While the work ahead will be challenging and demanding, the impact on these students, their families, our community and all involved will be unparalleled!

***"How far you go in life depends on your being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and strong, because some day in your life you will have been all of these."***

**- George Washington Carver**

## Party for a Purpose

On Thursday, April 9th, 2009 we had our **3rd Annual Party for a Purpose** as a pre-event leading up to our **OneCity Celebrity Pro Am**. A big thanks to all of you who came and "partied" with us! It was really an amazing event with incredible food, drinks and dancing to



1. Hole sponsorships – \$250 each and will feature your company name and logo on a hole sign on the course.
2. Spectator tickets – \$15 each. Come and see PGA Tour Pros golf in person! This is the only event Tour Pros play here in Cincinnati!
3. Volunteers! We need dozens of volunteers to help out at the golf outing on July 6th and our Dinner and Auction the night before on July 5th.

For more information please check out [www.bradjohansengolf.com](http://www.bradjohansengolf.com) or contact [Erika Wolfe](#) at the OneCity offices at 513-579-0555.

## Volunteer Needs

### Event Planners

Help to plan and coordinate details for the OneCity Celebrity Pro Am Banquet and fundraising Silent Auction. We welcome people who know how to plan, organize and coordinate events and who also enjoy either the creative or detail side of major events (or both!).

### Administrative Support

Assist with OneCity communications and mailings, prepare training and meeting materials and/or help with data entry for new OneCity volunteers.

### TeamWorks Mentors

TeamWorks connects job members from Cincinnati Works (one of the most successful chronic unemployment placement agencies) with professional and caring mentors in order to facilitate job placement, retention and self-sufficiency. If you would like to connect with people who are striving for life change through employment and healthy professional relationships, this is an excellent opportunity for you!

### Communications Team – Writers and Designers

People who enjoy the written and spoken word and who can help us find the right voice for our brands in all collateral, web, advertising, newsletters, video scripts, voiceovers, etc. for existing and new OneCity brands...and/or, people who are gifted at bringing ideas to life in clean, compelling designs for our collateral, web, and advertising materials as well as basic brand ID pieces for existing and new OneCity brands...we need you!

the Menu! We hope you can join us again next year!  
Thank you so much for your support!

## New2You

### Here's an Easy Way to Support CityLink

CityLink has partnered with New2You, which operates a chain of second-hand stores located throughout the region. You can help CityLink by donating quality, gently-used items that are in demand at New2You stores. The proceeds will go to support CityLink!



### Here's how you can help:

**Drop off your items (such as clothing, furniture, toys, baby items, etc.) the 1st and 3rd Saturdays of every month from 2 to 5 pm at the Crossroads Community Church Annex**

**Your next opportunity is Saturday, May 16th. Please bring your items to Crossroads Community Church Annex between 2 and 5 pm.** Crossroads is located at 3500 Madison Road at the Ridge Avenue intersection.

## Outlet Volunteers

The Outlet is a safe place for the homeless in our community to gather, have fun and build positive relationships. If you would like to be a friend to someone in need and to hang out, playing games like pool, board games, ping pong and cards, participating in art projects, talking and listening to music or serving at the Outlet café, this is a great spot for you!

## Contact Us

If we can help your church, your organization, or you individually to get involved in serving our city in any way, please contact us.

**OneCity**  
**P.O. Box 15784**  
**Cincinnati, Ohio 45215**  
**513-579-0555**  
[onecityinfo@onecity.org](mailto:onecityinfo@onecity.org)  
[www.onecity.org](http://www.onecity.org)